



Cohesive Flow

The Missing Link Between Disappointment and Delight

20th November 2025

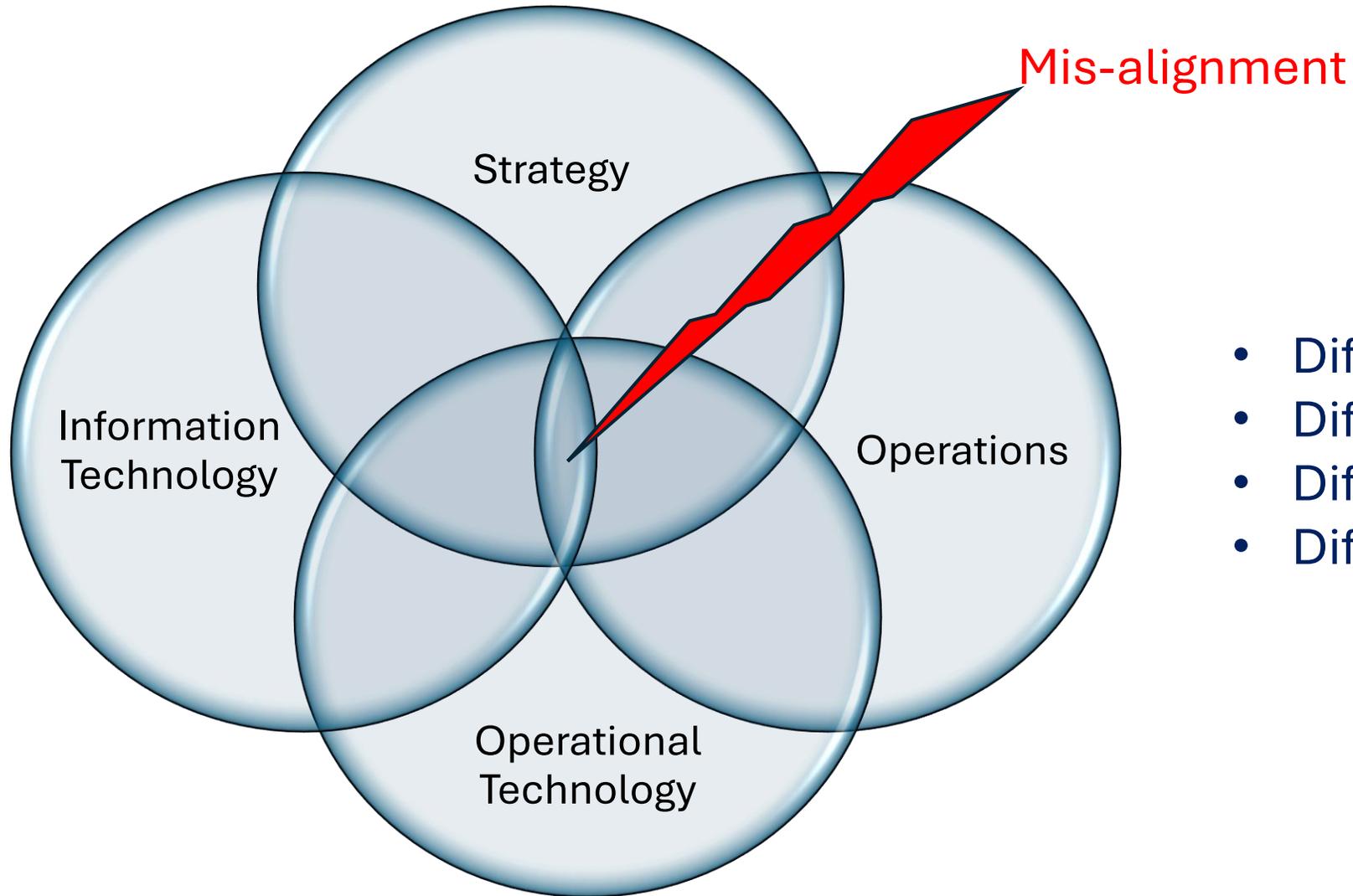
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OutBACE

We Don't Have a Technology Problem.....



**We Have a Cohesion
Problem**

Many worlds – many motives



- Different perspectives
- Different drivers
- Different measures
- Different intentions

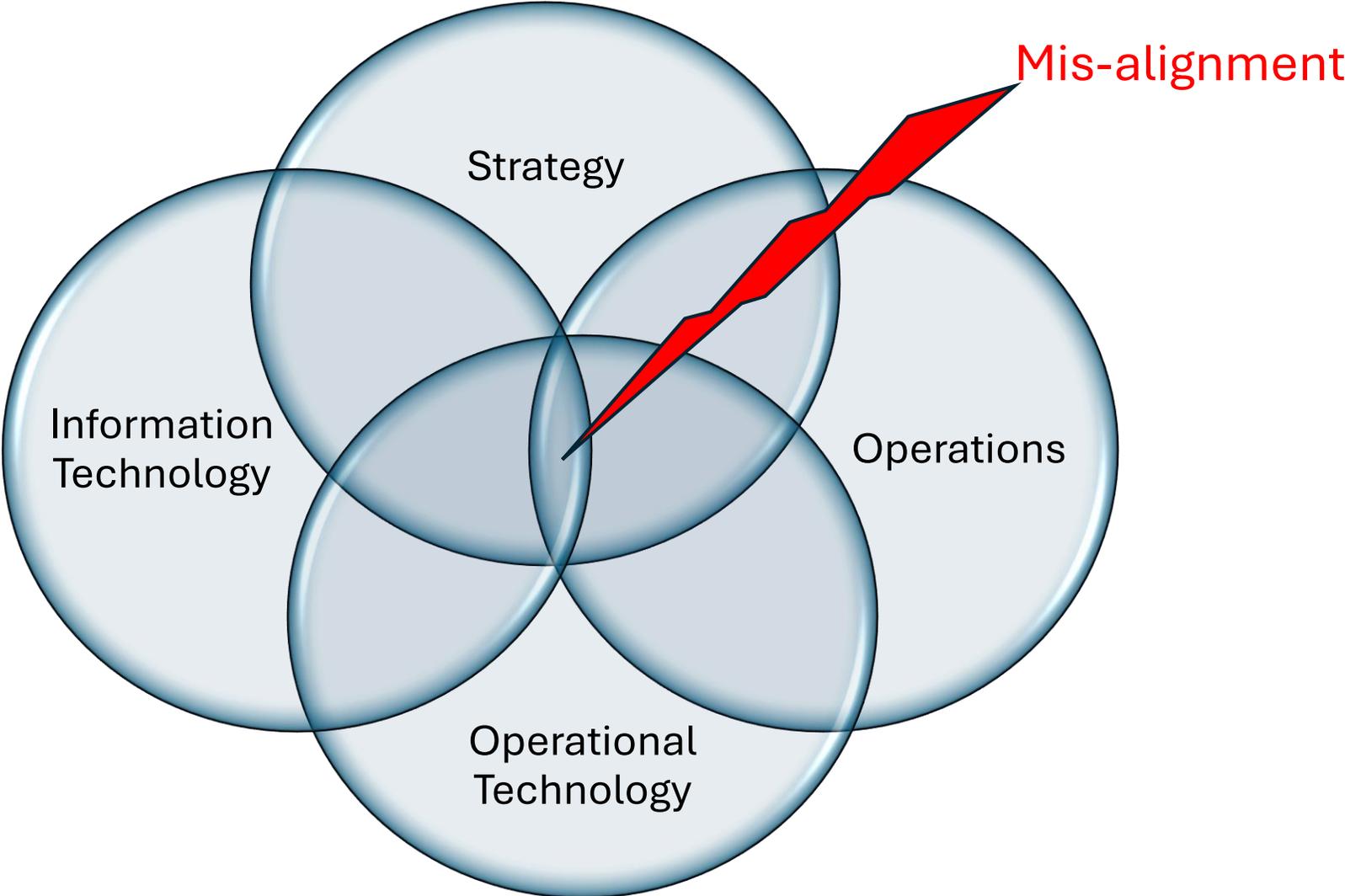




Some real-life examples (oh yes)



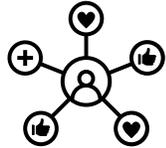
Many worlds – many motives



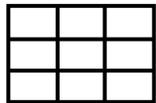
So if it's everyone's problem



No single team can fix this



No single system can fix this

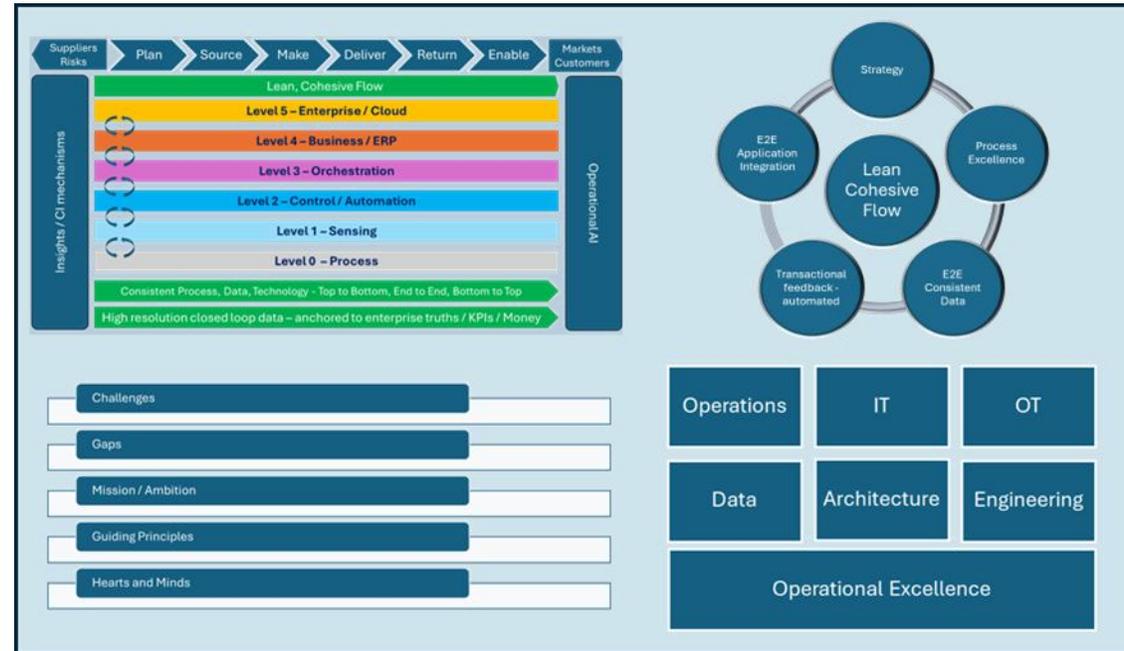


So we need a framework for cohesion

How we bring this together – The Cohesive Framework

Operational Cohesion

The Mission



Centred on Lean, Cohesive Flow

Shared Language

The Cohesive Framework connects strategy, operations, data and technology into one evolving system

What Cohesion enables – introducing Sophie

1. Dashboard Alerts:

- Excess stock in DC
- Supplier slippage of key RM

2. AI proposes 3 stabilising options - with analysis

- Adjust stock policies
- Adjust safety stock SKU
- Re-sequence plan

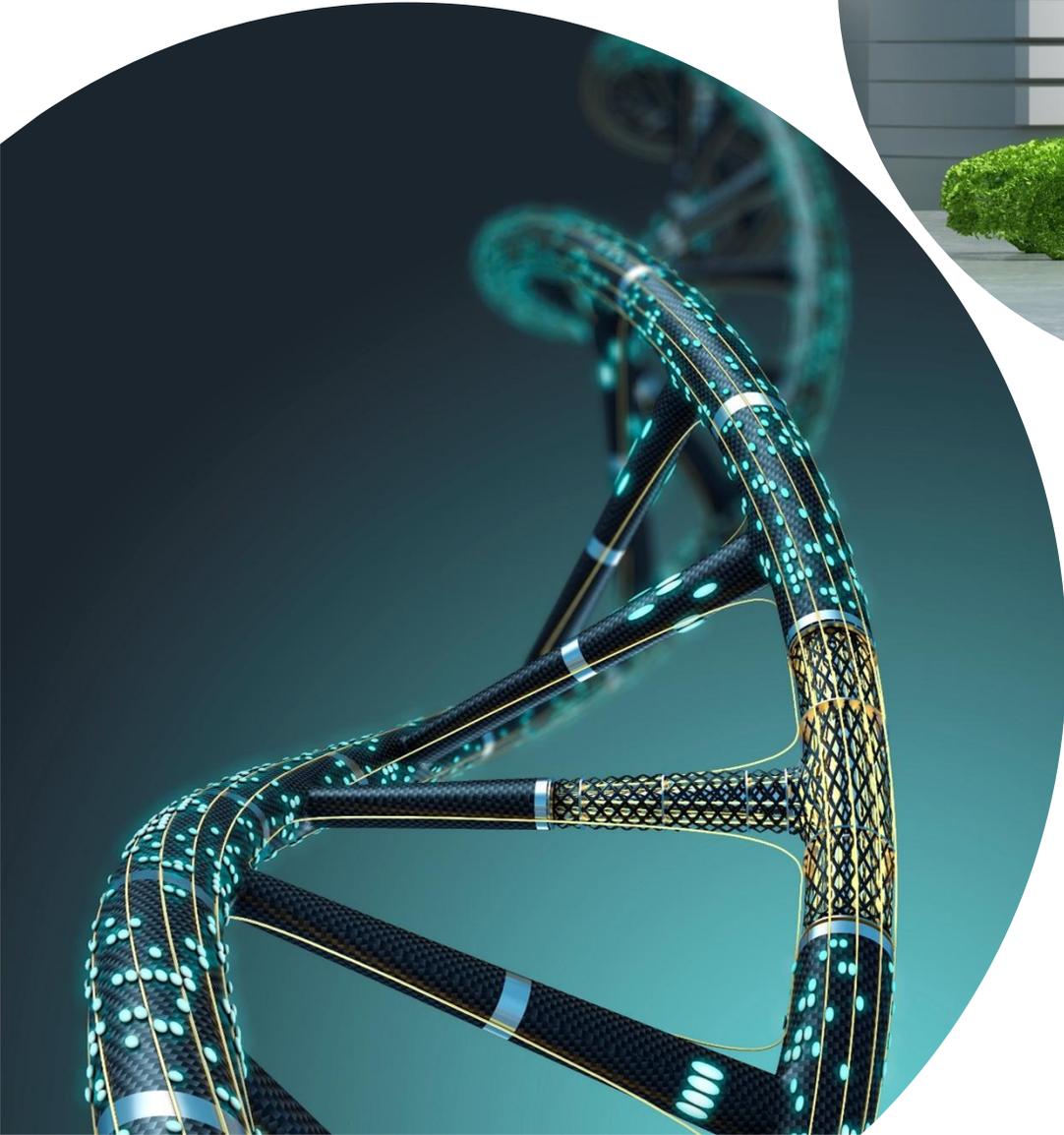
3. Line 4 goes down – 16 hours

- Sophie types “Line 4 down - 16 hours” into AI front end
- System re-plans the entire horizon
- System learns overnight

Sophie doesn't fight fires –
she governs the supply chain

AI Amplifies what works

Leadership Question: How far is your cohesion away from supporting this?



Recent case studies

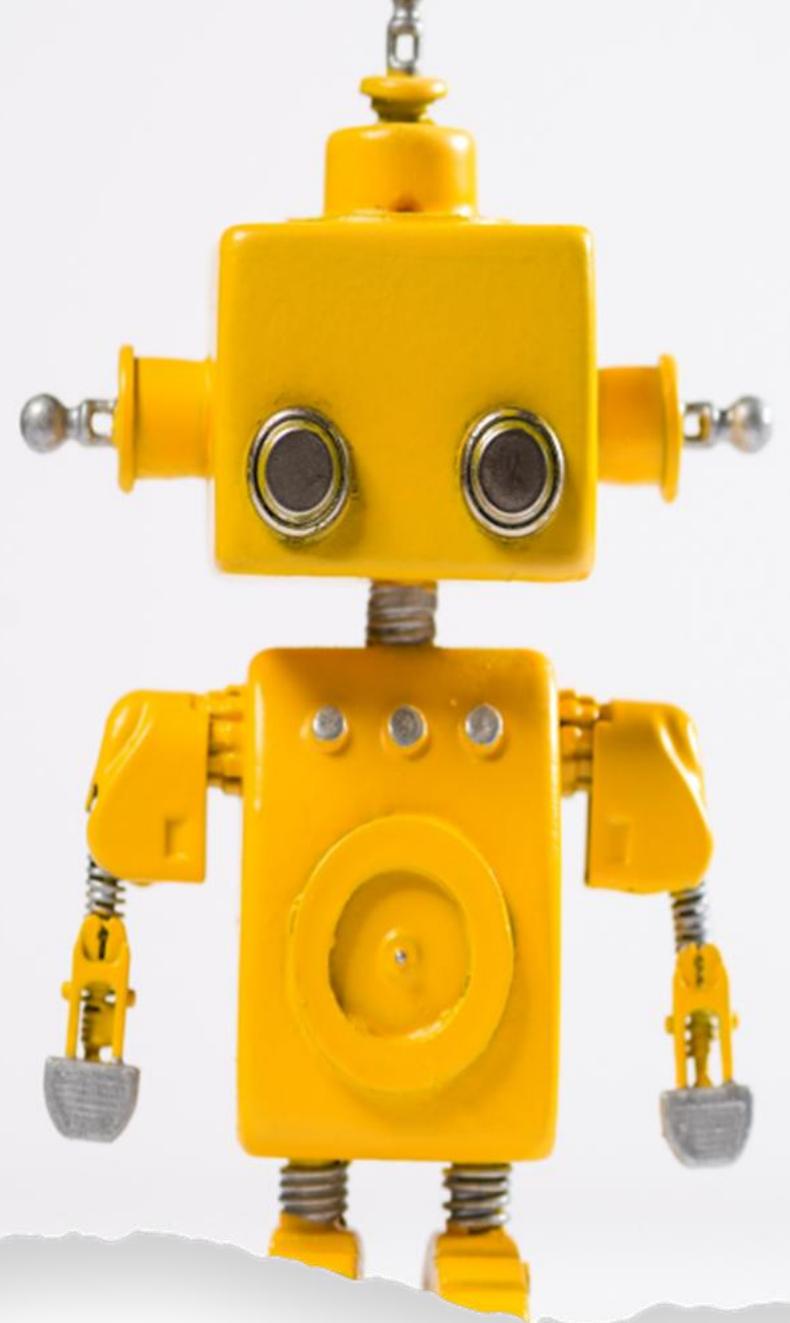
- Life Sciences
- Green Energy
- Traditional Publisher

Closing Thoughts:

Intelligence is not the star of the show – cohesion is

- Business pressure is the catalyst
- Flow is the shared language of the mission
- Cohesion is the outcome that endures

Transformation projects end – evolution doesn't



What to start on Monday

Map	Map your Cohesive Framework
Identify	Identify blockers to flow
Align on	Align on a shared mission – all contributors / stakeholders
Fix	Fix flow, end-to-end
Use	Use technology to amplify what works
Start	Start small, scale when ready

Operational Excellence

Questions?

Thank you!

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Or come and have a chat at our stand!